



ROYAL UNIVERSITY
OF LAW AND ECONOMICS

FACULTY OF ECONOMICS AND MANAGEMENT



UNIVERSITÉ
LUMIÈRE
LYON 2
UNIVERSITÉ DE LYON



Call for applications 2015

Master Entrepreneurship and Project Management

A double degree program clearly professionally-oriented and aimed at strengthening capacities to launch a business or lead a project within an organization. Corporate social responsibilities and sustainable development are managerial values underlined in the program.

International teaching team (academic and professionals)

Flexible scheduling with evening & week end classes.

Courses are delivered in **English**.

Graduate will earn two Master degrees:

Master in « Social and Cultural Entrepreneurship »

from University of Lumière Lyon 2,

& **Master in « Entrepreneurship and Management of**

Innovations » from University of Lille1, France

Master 1 level entry: Open to students holding at least a Bachelor degree. An entrance test assessing your English proficiency, your analytical skills and general knowledge in management will be held at RULE on **July 19th, 2015** (9AM to 12AM).

Master 2 level entry: Open to students holding at least a Master 1st year in Economics, Management, or any suitable equivalent. Interview of preselected candidates will be held in **September 2015**

**CONTACT FOR FURTHER INFORMATION AND
APPLICATION:**

french.eco.rule@gmail.com; urdsecoopfreco@gmail.com. Tel. 023 72 64 71

Apply before: **July 15th, 2015**



Master in Entrepreneurship and Project Management (EPM)

Students interested in this **two-year program** must pass an entrance test. The first-year program is designed to offer to the students the foundation of management. It aims to prepare students to top and middle management positions. All courses are given in English language during evenings and week-ends (students must hold a professional position during their studies).

Most of courses are instructed by reputed foreign professors. Many professionals also participate in the program through conferences and workshops as well as specific courses (marketing etc.). Courses are in the evening and during week-end. The program is clearly professionally oriented and aimed at strengthening capacities to launch a business or to lead a project within an organization. Corporate social responsibilities and sustainable development are managerial values underlined in the program.

Curriculum of the Master First Year (M1-EPM)

Course title	Teaching hours	Credit
Module : Common courses for M1		
Business Ethics	24	4
Introduction to Quantitative Methods	24	4
Financial Accounting	24	4
Marketing Management	24	4
Operation Management	24	4
Management Control	24	4
EU & ASIAN Economics (Jean Monnet E.U Module)	24	4
Managerial Economics	24	4
Financial Management	24	4
Business Statistics	24	4
English language	60	2
Specialization module : Introduction to Project Management courses		
Introduction to Social and Solidarity Economy	12	4
Entrepreneurship	24	4
Project Management	24	4
French language	30	2
Professional report	-	4
Total	390	60



Master second year (M2-EPM)

The program of the second year is focused on “Entrepreneurship and Project Management”. The Master is partnered by the University of Lumière Lyon 2 and the Business School of the Lille 1 University (France). The graduates will obtain two degrees : “**Master 2 of Social and Cultural Entrepreneurship**” from the the University of Lumière Lyon 2 (France) and “**Master 2 of Entrepreneurship and Management of Innovations**” from the Lille 1 University (France)

The access to the second year (M2) is subjected to an interview by international academic jury. Students holding a Master degree in management, economics and equivalent with professional experience in management and a strong professional plan can apply for a direct access to the M2.

UNIVERSITÉ LUMIÈRE LYON 2



Course title	Teaching hours	Credit
Module 1: Sustainable economic development		
Seminar in business administration (Business game)	24	2
Sustainable economic development (Introductory seminar)	24	2
Project sustainable management workshop (Study Trip)	24	2
Corporate social responsibility	12	1
Module 2: Entrepreneurship		
Best practices and talks with entrepreneurs	24	2
Building business plans	24	2
Financial evaluation	12	1
Legal aspects	12	1
Module 3: Project Management		
Project identification & initiation	24	2
Management evaluation	24	2
Testimonies	24	1
Professional jury	24	4
Module 4: Cross Disciplinary		
Solving problem seminar	24	2
Market study	24	2
Creativity and public speaking	18	1
Cross-cultural management	18	1
French language / Khmer language	60	2
Thesis (individual project)	-	30
Total	396	60